



AAPOR Transparency Initiative Information

Likely GOP Primary Voter Survey

Texas-32

January 28-30, 2020

In addition to our reported toplines, crosstabs, and a methodology summary we also provide the following disclosure items in accordance with the American Association for Public Opinion Research (AAPOR) Transparency Initiative.

ITEM	ELEMENT DETAILS	RESPONSES
1	Sponsor and conduct	This was sponsored by Big Tree PAC and run by Optimus Analytics. Interactive voice response interviews were conducted by TCN and peer-to-peer text messages were sent by OpnSesame
2	Exact question and response wordings (including interviewer or respondent instructions)	See question and response wordings in our topline reports, linked here: TX-32: https://drive.google.com/drive/u/6/folders/1sSrEpzeyV_lCyKerBBS_UaXO2_PpZLch
3	Population under study and geographic location	Likely 2020 GOP Primary Voters in Texas's 32 nd congressional district
4	Dates of data collection	Fielded from January 28, 2020 to January 30, 2020
5	Sampling frame(s) and coverage of target population	The sampling frame for this series of surveys comes from a universe of 2020 general election likely voters as modeled by Optimus internal modeling from state voter files (as provided by L2). The sampling frame was then filtered to only include those with landline and/or cell phone numbers
6	Name of sample (or sampling frame) supplier	Optimus Analytics
7	Method of recruitment	N/A
8	Description of sample design	Stratified sampling was used in each state according to age group, gender, and political party
9	Method, mode, and language of survey	Interactive Voice Response (landline) and peer-to-peer text to web survey. All surveys conducted in English.

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10	Sample size and precision	<p>The sample was designed to be representative of likely 2020 general election voters in TX-32</p> <p>TX-32: n = 971 (+/- 3.3%) [D_{EFF}: 1.2]</p> <p>The margins of error appear within the parentheses. While the margin of error for each survey varies slightly across questions due to item non-response and the base rate, these margins of error are generally as reported above. The margins of error have been adjusted for a design effect due to weighting.</p>
11	Weight calculation, including variables used and the sources of weighting parameters	<p>Weighting was conducted via post-stratification weights (using age group, gender, and political party) to correct for survey nonresponse.</p> <p>Sources for Weighting Parameters:</p> <ul style="list-style-type: none">- State voter file (L2 with internal Optimus likely voter modeling)
12	Contact for more information	Alex Alduncin at alex@optimus.com

For more details about this survey, see our Forecasting and Polling GitHub:
<https://github.com/optimus-forecasting-and-polling/>

For more details about the AAPOR Transparency Initiative, see their site:
https://www.aapor.org/Transparency_Initiative.htm

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